

Exhibition Opportunity

Having a stand in the exhibition has many advantages. It is where all refreshments are served, which will ensure a good flow of traffic in front your stand. This gives you a chance to demonstrate your products to qualified audiences, which is perfect opportunities to launch new products or to provide solutions to the market. The booth will be located in the lobby of the conference hall.

The specification and price for a booth are:

- RM 1,500 per booth with space of 3m x 3m
- One power outlet
- One information table
- Two chairs

Contact Details

For further information and details, please contact:

Dr Alifdalino Sulaiman

Email: alifdalino@upm.edu.my
Tel: +603-8946 4307/ 011-38556001

Cik Suhaili Othman

Email: aili@upm.edu.my
Tel: +603-8946 4341

En. Mohamed Azwan Mohamed Zawawi

Email: mohdazwan@upm.edu.my
Tel: +603-8946 6409

Dr Azhari Samsu Baharuddin

Email: azharis@upm.edu.my
Tel: +603-8946 4424

Assoc. Prof. Dr. Abdul Rashid Mohamed Shariff

Email: rashidpls@upm.edu.my
Tel: +603-8946 6414

Participation Option

Sponsorship:

Platinum Gold Silver

Advertising:

Option 1 Option 2
Option 3 Option 4

Booth Rental:

*Please tick

Participation Form

Name of company/group/individual:
.....

Full address:
.....
.....

Person in charge:
.....

Title/position:

Phone: Fax:

Email:

Please submit completed form before 30 January 2018 to:

Dr Alifdalino Sulaiman
Sponsorship Coordinator,
Department of Process and Food Engineering,
Faculty of Engineering,
Universiti Putra Malaysia,
43400 Serdang, Selangor, Malaysia

Or Fax it to: +6038946 4440

Or mail scanned copy to: alifdalino@upm.edu.my

4th INTERNATIONAL CONFERENCE

ON

AGRICULTURAL & FOOD ENGINEERING

INTERNATIONAL
CONFERENCE ON
AGRICULTURAL AND
FOOD ENGINEERING

CAFE i
2018

UNIVERSITI PUTRA MALAYSIA
MALAYSIA

7th - 9th
NOVEMBER
2018

www.cafei.upm.edu.my

MAIN ORGANISERS:



Department of Process and Food Engineering
Department of Biological and Agricultural Engineering

Introduction

YBhg. Tan Sri/Datuk/Dato'/Sir/Madam,

The Department of Process and Food Engineering and Department of Biological and Agricultural Engineering, Faculty of Engineering, Universiti Putra Malaysia will be organising the Fourth International Conference on Agricultural and Food Engineering (CAFEi 2018), which will be held in November 2018.

The main objective of CAFEi 2018 is to provide a forum to present and discuss innovation in agricultural and food engineering to meet the needs of humankind sustainability, in line with the theme of the conference "Adapting to Challenges". We believe that this conference can become a platform in finding new and more sustainable ways of addressing global food security issue to meet the need of growing and changing lifestyle.

Therefore, in recognising the roles and contributions of your organisation to the nation, with great pleasure we invite you to support this important conference. There are several options available for contributions in CAFEi 2018:

- Sponsorship
- Advertising
- Exhibition opportunity

We really hope that you will grab this opportunity to provide support for CAFEi 2018. In return, we will provide sponsoring, advertising and exhibiting companies extra visibility, client interaction and VIP treatment. We invite you to check the opportunity in this brochure, as well as further info on the web: <http://www.cafei.upm.edu.my>



www.cafei.upm.edu.my

Sponsorship

Reasons to sponsor CAFEi 2018:

- Extra visibility, client interaction and VIP treatment for sponsors
- Promote your company image and build your brand in front of international delegates
- Demonstrate innovative products and services
- Increase credibility through your participation
- Build relationship and learn what is happening within research and education community
- Present your technical solution to experts in the fields
- Learn about latest technology on agriculture and food engineering

Platinum Sponsor – RM 8,000

- Organisation logo on the main banner of CAFEi 2018.
- Organisation name in the list of sponsors in CAFEi 2018 website.
- Organisation name in list of sponsors in the second page of CAFEi 2018 program book (hard copy).
- Organisation name in list of sponsors soft copy proceedings.
- Invitation for two to attend conference.

Gold Sponsor – RM 6,000

- Organisation name in the list of sponsors in CAFEi 2018 website.
- Organisation name in list of sponsors in the second page of CAFEi 2018 program book (hard copy).
- Organisation name in list of sponsors soft copy proceedings.
- One invitation to attend conference.

Silver Sponsor – RM 4,000

- Organisation name in list of sponsors in the second page of CAFEi 2018 program book (hard copy).
- Organisation name in list of sponsors soft copy proceedings.
- One invitation to attend conference.

"Adapting to Challenges"

Advertising

In recognising the potential of many local companies, we would like to offer you an opportunity to purchase an advertising space to promote the services and or products of your company in our conference program book. This book will be distributed to 200 conference participants in their registered packages.

Advertisement space for CAFEi 2018 Program Book of an A4 size is at the following rates:

Mechanical Specs	Advertising Type	Rates
(Option 1) 7.5" width by 10" height	Inside front cover*	RM 2,000
(Option 2) 7.5" width by 10" height	Inside back cover*	RM 1,500
(Option 3) 7.5" width by 10" height	Inside page-full page	RM 1,200
(Option 4) 7.5" width by 4.75" height	Inside page-half page	RM 900

* Coloured

